



FOR IMMEDIATE RELEASE

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S.R. Smith Becomes an APSP Strategic Partner

ALEXANDRIA, Va. – APSP is pleased to announce the addition of manufacturer S.R. Smith as a strategic level sponsor. In addition to this new sponsorship, S.R. Smith is involved in advancing the association in a number of ways, including representation on the Manufacturers Council by their president and CEO, Rich Laitta.

"The APSP partnership affords S.R. Smith a unique opportunity to connect with customers while supporting the industry at large," said Brett Fritts, vice president, marketing and business development. "APSP's highly credible outreach platforms will allow us to better educate customers on the new ADA Pool Accessibility opportunity." Learn more about the new ADA guidelines and the manufacturer's accessibility equipment [here](#).

About S.R.Smith

S.R.Smith offers an array of products and services for residential swimming pools and commercial aquatic facilities worldwide. Founded in 1932, S.R.Smith is headquartered in Canby, Ore., with additional manufacturing in Portland, Tenn. S.R.Smith utilizes a network of channel partners worldwide to service the needs of the swimming pool construction, service and remodel industries. For more information, visit www.srsmith.com or call (800) 824-4387.

About APSP

The Association of Pool & Spa Professionals (APSP) is the world's largest international trade association and leading industry advocate representing the swimming pool, spa, and hot tub industry, with a mission to enhance the business success of its members. APSP members adhere to a code of business ethics and share a commitment to public health and safety. Our member companies include manufacturers, manufacturers' agents, distributors, designers, builders, installers, retailers, and service professionals. For more information, visit www.apsp.org or call (703) 838-0083.

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